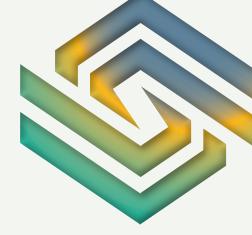
Conference

SUSTAINABLE WORKFORCE: THE PATH TO EFFICIENT **AGRICULTURE**

5 December 2025 Winter Garden. Zagreb Fair Congress Hall





PROGRAMME

10:00 - 10:30

Registration of participants and coffee

10:30

Welcome address

Damir Paulek, Project Manager, Zagreb Fair

Presentation: The Labour Market in Croatia's Agriculture and Food Industry Tugomir Majdak, State Secretary, Ministry of Agriculture, Forestry and Fisheries

10:55

Panel 1:

The Challenges of Labour Shortages in Agriculture and the Food Industry

Tugomir Majdak, State Secretary, Ministry of Agriculture, Forestry and Fisheries Alen Mruac, PR Specialist, Alma Career Croatia

Hristo Hristov, Head of the Political Sector, EC Representation in Croatia

Ivona Tupek, Board member Arivera Fruit

Sara Mikrut Vunjak, Assistant Director of Croatian Agency for Agriculture and Food

Moderator: Saša Ćeramilac, journalist and communications consultant

Panel 2:

Education and the Labour Market

Prof. Darko Preiner, PhD, Faculty of Agriculture, University of Zagreb

Karla Merćep, Graduate student in Horticulture-Viticulture and Enology, Faculty of Agriculture, University of Zagreb Prof. Brigita Popović, PhD, Faculty of Agrobiotechnical Sciences in Osijek

Dalibor Tufeković, Head of the Office for Technology Transfer and Innovation, Faculty of Agrobiotechnical Sciences Osijek

Moderator: Vladimir Nišević, editor, Forbes Croatia

12:25 - 12:35 COFFEE BREAK

Presentation: Agri-Digital Growth Project – Encouraging Development of Digital Skills and Introduction of Precision Technologies

Ana Ređep, Assistant on the AGRI-DIGITAL GROWTH project, Faculty of Machine Engineering and Naval Architecture, University of Zagreb

Faculty of Machine Engineering and Naval Architecture

Panel 3:

Is the Agricultural Sector One of the Most Open to Foreign Workforce? / Examples of Good Practice

Boban Ilić, Secretary General at SWG RRD

Wojciech Wojewódzki, Polish Investment and Trade Agency

Branimir Markota, President of the Croatian Fruit Growers' Association **Zuonimir Širjan**, Deputy President Croatian Chamber of Agriculture

Moderator: Saša Ćeramilac, journalist and communications consultant

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