

Conference SUSTAINABLE WORKFORCE: THE PATH TO EFFICIENT AGRICULTURE

5 December 2025
Winter Garden,
Zagreb Fair Congress Hall

CROAGRO
4 - 7 December 2025

PROGRAMME

10:00 – 10:30

Registration of participants and coffee

10:30

Welcome address

Damir Paulek, Project Manager, Zagreb Fair

10:40

Presentation: The Labour Market in Croatia's Agriculture and Food Industry

Tugomir Majdak, State Secretary, Ministry of Agriculture, Forestry and Fisheries

10:55

Panel 1:

The Challenges of Labour Shortages in Agriculture and the Food Industry

Panelists

Tugomir Majdak, State Secretary, Ministry of Agriculture, Forestry and Fisheries

Alen Mruac, PR Specialist, Alma Career Croatia

Hristo Hristov, Head of the Political Sector, EC Representation in Croatia

Ivona Tupek, Board member Arivera Fruit

Sara Mikrut Vunjak, Assistant Director of Croatian Agency for Agriculture and Food

Moderator: Saša Čeramilac, journalist and communications consultant

11:40

Panel 2:

Education and the Labour Market

Panelists

Prof. Darko Preiner, PhD, Faculty of Agriculture, University of Zagreb

Karla Merčep, Graduate student in Horticulture-Viticulture and Enology, Faculty of Agriculture, University of Zagreb

Prof. Brigita Popović, PhD, Faculty of Agrobiotechnical Sciences in Osijek

Dalibor Tufeković, Head of the Office for Technology Transfer and Innovation, Faculty of Agrobiotechnical Sciences Osijek

Moderator: Vladimir Nišević, editor, Forbes Croatia

12:25 – 12:35 COFFEE BREAK

12:35

Presentation: Agri-Digital Growth Project – Encouraging Development of Digital Skills and Introduction of Precision Technologies

Ana Redep, Assistant on the AGRI-DIGITAL GROWTH project, Faculty of Machine Engineering and Naval Architecture, University of Zagreb

Faculty of Machine Engineering and Naval Architecture

12:50

Panel 3:

Is the Agricultural Sector One of the Most Open to Foreign Workforce? / Examples of Good Practice

Panelists

Boban Ilić, Secretary General at SWG RRD

Wojciech Wojewódzki, Polish Investment and Trade Agency

Branimir Markota, President of the Croatian Fruit Growers' Association

Zvonimir Širjan, Deputy President Croatian Chamber of Agriculture

Moderator: Saša Čeramilac, journalist and communications consultant

Organizer:



Supported by:



Partners:

